

# **EXHIBIT E**

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

**United States Patent and Trademark Office** **Reg. No. 1,936,475**  
Registered Nov. 21, 1995

**SERVICE MARK  
PRINCIPAL REGISTER**



LYONS PARTNERSHIP, L.P. (TEXAS LIMITED  
PARTNERSHIP)  
200 EAST BETHANY DRIVE  
ALLEN, TX 75002

FOR: LIVE THEATRICAL PERFORMANCES  
AND LIVE PERSONAL APPEARANCES, BY A  
COSTUMED CHARACTER, IN CLASS 41 (U.S.  
CLS. 100, 101 AND 107).

FIRST USE 5-26-1991; IN COMMERCE  
5-26-1991.

THE DRAWING OF THE MARK IS LINED  
FOR THE COLORS GREEN, PINK, AND  
PURPLE, AND COLOR IS CLAIMED AS AN  
ELEMENT OF THE MARK.

SER. NO. 74-504,590, FILED 3-24-1994.

CHERYL BUTLER, EXAMINING ATTORNEY